

Social Media Marketing Intern

Position Summary

Are you passionate about using social media to drive positive change? Are you a creative thinker with a knack for engaging content? The CORE Foundation is seeking a Social Media Marketing Intern to help us expand our reach and impact. As an intern, you will have the opportunity to make a real difference while gaining valuable experience in the nonprofit sector. ***Three applicants will be selected.***

Key Responsibilities

Content Creation: Develop and curate compelling content for our social media platforms (Facebook, Instagram, Tik Tok, etc.) that aligns with our mission and engages our audience.

Community Engagement: Foster a sense of community through social media by responding to comments, messages, and user-generated content.

Campaign Support: Assist in planning and executing social media campaigns to raise awareness, drive donations, and recruit volunteers.

Analytics: Monitor and analyze social media performance, providing insights and recommendations for improvement.

Collaboration: Work closely with the marketing team to ensure social media efforts align with overall marketing and communication strategies.

Qualifications

- Passion for social justice and a commitment to The C.O.R.E. Foundation's mission.
- Strong written and verbal communication skills.
- Creativity and a keen eye for engaging content.
- Familiarity with social media platforms and trends.
- Basic graphic design and video editing skills are a plus.
- Self-motivated and able to work independently.
- Currently enrolled in or recently completed a degree in marketing, communications, or a related field.

Duration: Semesterly or 12 Months

Hours per week: 15 hours

Location: Hybrid

Supervisor: Marketing Supervisor

Join us in making a difference at The CORE Foundation! Together, we can create a brighter future for our community.